



Lynn Valley Little League

Sponsorship Opportunities 2019

Who is LVLL?

- Lynn Valley Little League has been an integral part of the North Shore since 1959
- One of the largest baseball programs in the Province, with over 550 registrants annually from ages 4 through 19
- LVLL teams play out of Kilmer Park and Viewlynn Park in the heart of Lynn Valley
- A dedicated group of volunteer members help to run the league and concessions each season. We currently have 15 Board Members, over 140 coaches and assistant coaches for over 50 teams

LVLL Commitments

- Provide a fun and safe environment for children to play baseball
- Promote fair play, honesty, loyalty, respect and good sportsmanship
- Develop players baseball skills and allow for players at all skill levels to feel welcome, providing team levels that encourage learning with like minded, similar skilled players
- Develop the coaches teaching skills
- Promote community spirit within Lynn Valley and the North Shore

Why sponsor LVLL?

- Exposure to 500+ families and members within the community
- Support youth baseball in North Vancouver and across BC
- Support health and fitness in youth of all ages
- Help to keep fees low to allow everyone to play the great game of baseball
- Help support improved field conditions and concessions at both of our parks
- Give back to the community while creating exposure and awareness for your business
- Flexible options to optimize your marketing budget

Sponsorship Opportunities

- There are a number of different sponsorship options and we are able and willing to work to find the best fit for you and your business
- Sponsorship Levels:
 - Individual Events
 - Age Group Sponsorships
 - All-Star and Select Team Sponsorships

Individual Event Sponsors

- Opening Day
- Pub Night
- Bat-a-thon and Photo Day
- LVLL Canada Day 9's Tournament
- Rally Cap Day (Tball and Rookie)
- Kilmer Park and Viewlynn Concession Opportunities
- Tents / Equipment
- Volunteer Appreciation Night

Individual event sponsorship values will vary for each event but typically start around \$1,500. Sponsorship will include signage / recognition at the event and your logo on the LVLL website.

Age Group Sponsors

➤ Your investment:

- \$3,500 per age group for Tball, Rookie and Single A (100 – 150 players per division)
- \$2,500 per age group for Double A through Majors (50 – 72 players per division)

➤ What's included:

- Your logo on game or practice jerseys
- Your logo and company profile on the LVLL website
- Thank-you plaque
- Signage at the Kilmer concession
- Recognition on Opening Day

All-Star and Select Team Sponsors

- Your investment:
 - \$3,000 per team (All-Stars)
 - \$2,000 per team (Select teams)
- What's included:
 - Your logo on game or practice jerseys, baseball bags, shade tents and other equipment
 - Your logo and company profile on the LVLL website
 - Thank-you plaque
- Our 11/12 All-Star team will travel to other locations around the Lower Mainland for Tournaments and compete in the Little League District 5 Championships for a chance to go to the Provincial Championships, Canadian Nationals and compete in the Little League World Series.
- Our 9/10 All-Star team will travel to other locations around the Lower Mainland for Tournaments and compete in the Little League District 5 Championships for a chance to go to the Provincial Championships in July each year.
- Our Select Teams (8s, 9s, 11s) will travel to other locations in the Lower Mainland for a minimum of two tournaments.

Want more information?

- Please contact us for more information
 - Email Brad Howard at sponsorship@lvll.ca
 - Website www.lvll.ca
- This program is managed by a committee of the Board of Directors of LVLL and all volunteers will work hard to make the process as smooth as possible and ensure we find the right fit for your organization. We greatly appreciate your support and look forward to working with you!

